

# WHY CHOOSE A COMMUNITY FOUNDATION?

Generosity is infectious.

Today, the products, platforms and options for philanthropic giving are almost endless. This Fact Sheet outlines a number of reasons why people choose a community foundation as their giving vehicle.

## TEN REASONS TO PARTNER WITH A COMMUNITY FOUNDATION

1. Community foundations work in the community. This gives community foundations first-hand expertise and knowledge of charitable organisations, grassroots projects and areas of need.
2. Worldwide movement. Community foundations are not unique to Australia, they are a thriving network of organisations operating all over the world to achieve positive societal change. Partnering with other community foundations means we can affect change anywhere in the world.
3. We believe philanthropy is a team sport. We bring donors to the table as community builders, working closely with them to align their philanthropic vision with community needs.
4. Community foundations take a forward-thinking, sustainable approach to achieving change. We identify long-term needs and opportunities and invest in solutions that treat the symptom and the cause.
5. Maximising impact. We multiply the impact of gift dollars by pooling them with donations from other donors.
6. It's about putting donors first. Community foundations like Australian Community Foundation (ACF) provide highly personal and flexible service, accepting a wide variety of assets and offering donors maximum tax advantages for their philanthropic dollars.
7. We are transparent and reputable stewards of community resources, committed to being accountable, accessible, responsible and effective.
8. Community foundations are dedicated to building and sharing knowledge with donors and provide extensive learning and networking opportunities.
9. We take a broad and inclusive view of what a community is, and provide grants to the widest possible range of organisations and initiatives.
10. We make philanthropy easy and accessible.

## NEXT STEPS

If you would like, ACF is available to help you explore philanthropic giving further. We also help donors learn about issues and meet with leaders of not-for-profit organisations as part of establishing a plan for giving. If you would like to discuss this further, please call ACF on (03) 9412 0412.