

Australian
Communities
Foundation



Strategic Map

2009 - 2012



VISION

A trusted vehicle for building healthy communities.

MISSION

We generate & distribute philanthropic resources that match donor interests to emerging social issues and meet the needs of communities..

Principles

Tolerance ● Integrity ● Independence ● Equity ● Commitment to social, economic and environmental justice



Community of Donors

FUTURE STATE

We connects donors to each other and the community to support delivery of their philanthropic goals.

MEASURES OF SUCCESS

- Donor satisfaction and engagement
- Donor support for strategic initiatives/operations

Knowing Community

FUTURE STATE

We are recognised as one of the leading exponents and practitioners of community philanthropy contributing to positive social change and community well-being.

MEASURES OF SUCCESS

- 20 per cent increase in funds distributed
- \$ raised through consultancy
- No. of requests for grantmaking advice from external clients
- Participation in social policy and program partnerships



Funds Development

FUTURE STATE

Donation increase by 20 per cent per annum

MEASURES OF SUCCESS

- total annual donations
- number of new sub-funds & Gumnuts
- % donations from new donors

Organisational Capacity

FUTURE STATE

*We improve our business by focusing on
Human Resources, Technology,
Board & Governance, Systems &
Processes and Marketing.*

MEASURES OF SUCCESS

- Successful implementation of Strategic Plan